

LUXURIOUS VIRTUAL MEETINGS AND TRAINING

SANAKO. Luxurious virtual rooms plus tools for professional development and learning.

Sanako was launched in September 2003 but has decades of history as Tandberg Educational, Teleste and Divace.

Demanding academic and business audiences around the world expect the best and we give them more with our technologically advanced solutions that are innovative, scaleable and easy to use.

In the corporate sector, we accelerate professional development with our tools for executive education and e-learning. We make things run smoother also with our luxurious virtual meeting rooms.

In the academic sector, our virtual classrooms and tools for e-learning make both teaching and learning efficient, effective and enjoyable. We are the world leader in high-end language labs with a customer base of over 16,000 universities, schools and colleges in more than 90 countries worldwide.

www.sanako.com



LUXURIOUS VIRTUAL MEETINGS AND TRAINING

Surprising as it may seem, you can actually save money by acquiring luxurious meeting rooms. Just make sure that they are virtual and called Sanako Forum.

Sanako Forum 100 is the perfect setting for business meetings and tutor-led training. It also proves that hi-tech can be easy to set up and easy to use.

SANAKO FORUM 100 AND VIRTUAL MEETINGS

With Sanako Forum 100, companies can hold real-time meetings with employees, partners and customers over the Internet. With its outstanding audio quality plus integrated visual and communication tools, Sanako Forum allows global interaction without leaving the office.

Sanako Forum 100 is an ideal platform for "live" exchange of ideas, group discussions, brainstorming sessions, online seminars, demonstrations and business events. In other words, an excellent tool for improving the company's operations and services.

- Save on travel and hotel expenses and lost productivity costs. Schedule efficient virtual meetings, regardless of where the participants are located.
- Provide info and marketing updates for partners and customers. Manage product experts' support, demonstrate latest developments and launch new products.
- Demonstrate commitment and foster channel loyalty.
 Interact frequently with your distributors and partners to keep them posted on corporate news, strategies and roadmaps.
- Maintain customer support and loyalty. Keep in touch with the customers on a regular basis.
- Reach more people while reducing logistics costs. Launch new products, organize online seminars and business events and invite large audiences to participate.
- Give your virtual meetings the benefits of on-site meetings.
 Make use of features and functions that replicate "real" meeting room procedures: agree or disagree, raise hands, control pace of the meeting.

SANAKO FORUM 100 AND VIRTUAL TRAINING

With Sanako Forum 100, corporate instructors and lecturers can deliver real-time online training courses to a corporate-wide audience in a virtual training environment. "Live", group-oriented learning and knowledge sharing are guided and monitored by the instructor who has audio, textual and visual communication plus instruction tools to tailor and deliver courses to individuals or groups.

- Save on training, travel and telecommunication expenses.
 Reach employees with real-time training programs with no geographical constraints.
- Support, help and interact with trainees. The instructor can provide human contact through real-time communication during training sessions.
- Manage training content easily. Update, modify and copy to a server computer. There is no need to distribute physical material such as CD-ROMs to trainees.
- Allow free or guided access to corporate web content.
 Trainees can explore web freely or under the instructor's guidance.
- Arrange group or individual learning. Train groups of participants with different skill levels simultaneously.
- Give your virtual sessions the benefits of onsite training.
 Make use of features and functions that replicate "real"
 training room procedures: ask questions, raise hands,
 engage in group discussions, provide immediate
 feedback.