



Q: WHERE?
A: ANYWHERE

Sanako Contacts

Marketing

Merja Jukola
Senior Marketing Manager
merja.jukola@sanako.com
+358 2 2166500

Business Development

Raimo Körkkö
VP, Business Development
raimo.korkko@sanako.com
+358 2 2166500

Media and IR

Irene Nyberg-Järventaus
VP, Global Media Relations
irene.nyberg@sanako.com
+44 207 510 8961

Corporate HQ

Sanako
P.O. Box 41
20741 Turku, Finland
Visiting address:
Kaurakatu 46, Turku, Finland
Phone +358 2 2166 500
Fax +358 2 2166 527

www.sanako.com

Espoo - Leeds - Miami - Shanghai - Turku

1870010-3283

PREMIER VIRTUAL ROOMS PLUS TOOLS FOR PROFESSIONAL DEVELOPMENT AND LEARNING.

FOR A NEWBORN BRAND, SANAKO IS VERY EXPERIENCED.

WHAT DO WE DO?

We have over 40 years' experience in bringing learning solutions to demanding academic and business audiences around the world. We are the global leader in language learning solutions.

We did not get to number one spot by developing tech and selling it. We got there by listening to our customers and providing them with the solutions they need. Simple as that.

Corporate world has found our services increasingly useful. We took the best practises from our experience with the academic sector and put them in good use, creating tools for executive education and e-learning.

Successful companies know that learning is an activity spanning the whole career. Industry research confirms that there is a fast-growing need for high standard virtual meetings and e-learning solutions for companies, professional organizations and individuals alike.

Employers and professional organizations have an increased role as creators of a learning environment, enabling employees and individuals to take control of their own professional development. Continuing Professional Development (CPD) is an essential part of Sanako's customer focused approach.

WHAT CAN SANAKO OFFER YOU?

To put it short: technologically advanced solutions that are innovative, scalable and easy to use.

Academic sector

- Virtual classrooms
- Tools for e-learning
- Language labs

Corporate sector

- Virtual meeting rooms
- Tools for professional development

WHO ARE WE?

So you have never heard of Sanako? That is hardly surprising, since the brand was launched in September 2003 to unite the company and its products under one flag. It is more likely that you know us or our products as Tandberg Educational, Teleste or Divace.

Sanako is an established company with a proven track record and profitable operations – therefore a reliable partner for you in helping accelerate your personal or employees' professional development and in providing excellent conditions for enjoyable teaching and learning.

Sanako headquarters and R & D are located in Turku, Finland. The regional sales offices are in Espoo (Finland), Leeds (UK), Miami (USA) and Shanghai (China). Our partners include BBC, Microsoft, Marubeni and California State University. Our customers include Columbia University (New York, USA), Stockholm University (Sweden), Chinese University of Hong Kong plus over 16,000 universities, schools and colleges in over 90 countries worldwide.

SANAKO PRODUCT FAMILIES

SANAKO Lab

High-end multimedia and language labs.

SANAKO Lounge

Virtual classroom systems for real-time teacher-led interactive learning environment.

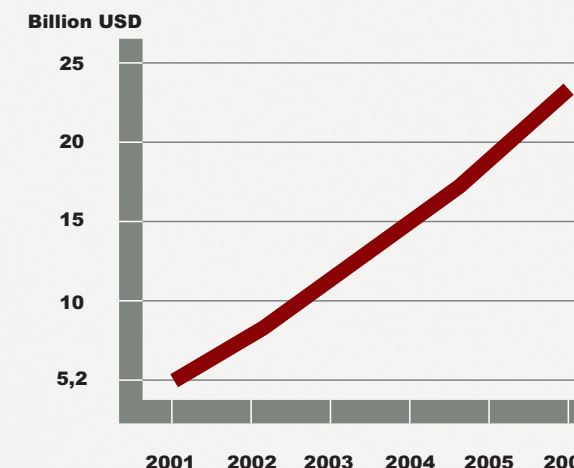
SANAKO Forum

Virtual meeting environments for synchronous corporate collaboration and team work.

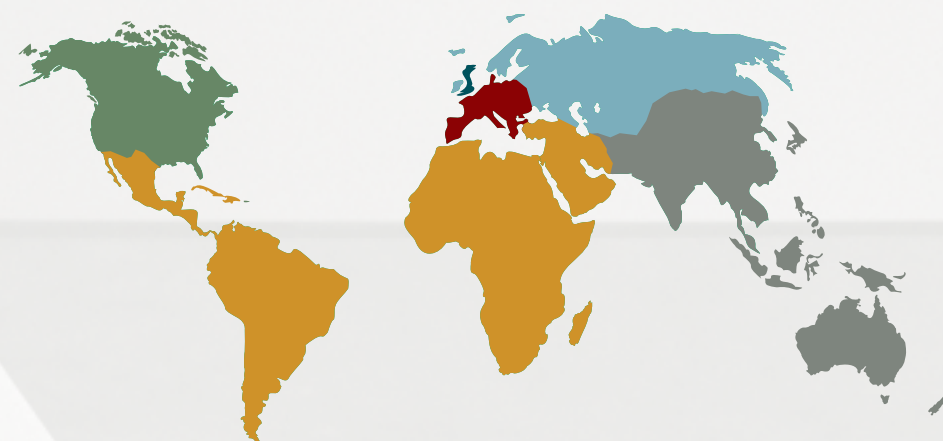
SANAKO Study

Tools for computer enhanced learning and teaching.

Corporate e-learning market



Source: Julie Kaufman / IDC, computeruser.com



SALES

UK

Ian McDowall
Country Manager
ian.mcdowall@sanako.com
+44 783 672 8209

USA

Erik Moseby
Tandberg Educational, Inc.
erik.moseby@tandberg-us.com
+1 845 277 3320

Asia

Ville Lintervo
Regional Manager
ville.lintervo@sanako.com
+358 400 924 885

Middle East, Africa & Latin America

Dave Perkins
Regional Manager
dave.perkins@sanako.com
+44 7770 424321

Southern Europe

Thomas Hansal
Regional Manager
thomas.hansal@sanako.com
+49 170 456 7442

Northern Europe

Kim Fagerström
Regional Manager
kim.fagerstrom@sanako.com
+358 40 7289 688

Please visit
www.sanako.com
to find your local distributor.

SANAKO BRAND DEVELOPMENT MILESTONES

